



# MEDIA KIT

[MYCORPORATEGUIDE.CO.NZ](http://MYCORPORATEGUIDE.CO.NZ)

My Corporate Guide is a directory of businesses directly related to the corporate world where people can find the business suppliers they need as well as a place where they could market their services.

My Corporate Guide is projected to replicate the success of My Wedding Guide. We are all working in a global market-place. We are all trying to market our products and services in a crowded online world – My Corporate Guide has been designed for you to promote your services globally and help people find new markets and trusted suppliers no matter what is happening with the global economy.

The site is currently being populated and optimized by the expert team of MAS Strategy, and we are already talking to businesses who want to successfully market themselves to the corporate world globally.

My Corporate Guide has a new look website which caters for larger screen size and is mobile responsive. Key new functionalities launched:

### Corporate Market Leaders

Showcasing top corporate service providers on the home page.

### Article Library

Extensive article library to assist all industries.

### Awards



My Corporate Guide VIP: Listed on MCG for 3+ years



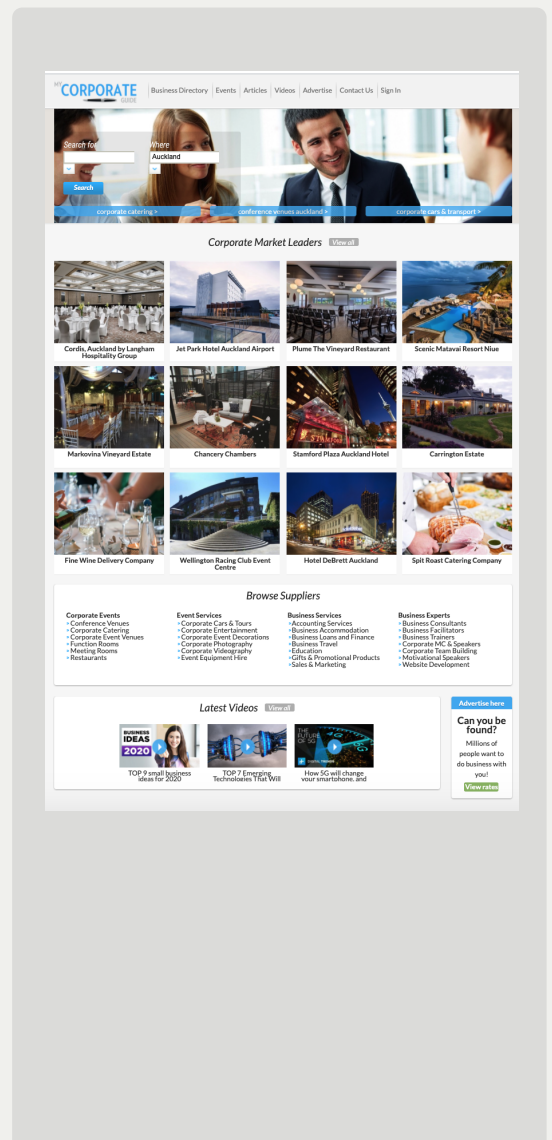
My Corporate Guide Recommended: Awarded by popularity




My Corporate Guide Fresh Profiler: Updated in the last 3 months

Looking to drive more people to your website and generate more sales? Online advertising is a multi million dollar business that is growing each year! Don't lose out on your market share.

- Strengthen your brand recognition
- Increase traffic and leads to your website
- Generate more sales and profits
- Find new clients who are ready to spend now



- Our premium clients can now promote their events on their premium listings and on the event section of the website.



# Advertising performance report

## Cordis, Auckland by Langham Hospitality Group

- Your advert views
  - <https://mycorporateguide.co.nz/listing/227828/cordis-auckland-by-langham-hospitality-group>
  - Advert visits = 15,785
  - Featured advert clicks<sup>1</sup> = 13
  - Website clicks = 4,282
  - Contact clicks<sup>2</sup> = 140
  - Email clicks<sup>3</sup> = 7
  - Directions clicks<sup>4</sup> = 1
  - Facebook clicks<sup>5</sup> = 1
- Categories
 

	Category search results <sup>6</sup>	Category exposure <sup>7</sup>
Conference Venues	179,056	533,956
Business Accommodation	325,941	545,684
Corporate Catering	161,525	369,104
Restaurants	123,093	642,000
Function Rooms	49,470	165,770

## PREMIUM LISTING

### Contact details

All details are listed here with email and web addresses hyperlinked.

### Social media

Link to your social media pages including Facebook, Twitter and LinkedIn.

### Description text Up to 1000 words

This text is used by our directory search engine and is also indexed by external search engines.

### Business categories Up to 7 categories

These categories are the primary search key and are also linked to our sitemap which is regularly indexed by Google.

### Animated banner 652 x 120px

Showcase your products or services with an animated flash banner. Supply your own or talk to us about a customised design.

### Cordis, Auckland by Langham Hospitality Group



[Call vendor](#)

[Email vendor](#)

[Visit website](#)

#### MEETING VENUE IN AUCKLAND

At Cordis, Auckland, every event is distinguished by seamless service, attention to detail and the latest high-tech solutions.

Modern and versatile, 13 state-of-the-art meeting, wedding and event spaces are designed for your flexibility and convenience, with two elegant ballrooms including one of the largest pillar-free ballrooms in New Zealand. Enjoy the benefits of innovative catering, the latest sound and lighting facilities, a personal events executive to assist with your planning and complimentary high-speed access for your devices in guest rooms and public areas.

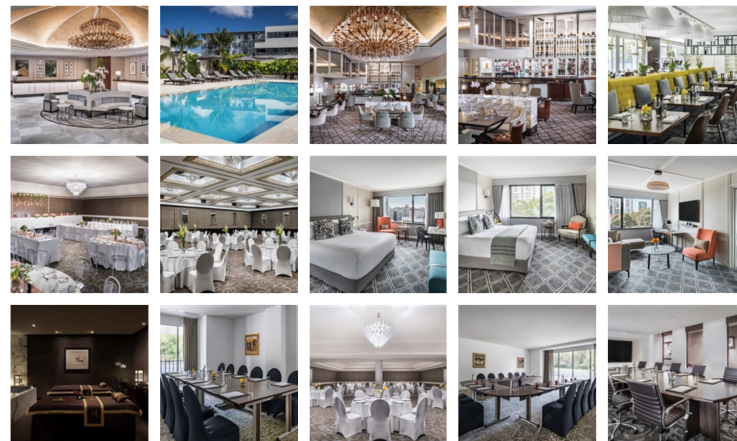
Stylish accommodation with a 24/7 fitness centre, luxury day spa and heated rooftop pool ensure that wellbeing stays high on the agenda.

From the grandest gala to a more intimate meeting, Cordis, Auckland makes business a pleasure.

- Over 2,000 sq. m. of function space
- 1171 sq. m. / 12,605 sq. ft. Great Room - one of the largest pillarless ballrooms in New Zealand
- 334 sq. m. / 3595 sq. ft. Crystal ballroom
- 13 Meeting rooms with the latest audio visual technology
- Dedicated event specialist
- Convenient online meeting & event platform
- Special perks for meeting planners
- Distinctive catering by an expert team of chefs
- Dedicated banqueting staff
- On site AV specialists to cater for every requirement
- Corporate parties & social club events
- CONNECT conferences - sustainable meeting solutions

[+ Show more](#)

[Gallery](#) [Videos](#) [Map](#) [Services](#)



[Gallery](#) [Videos](#) [Map](#) [Services](#)



#### Categories

- Conference Venues
- Business Accommodation
- Corporate Catering
- Restaurants
- Function Rooms



### Social sharing

Your details can be shared by visitors via email and social media.

### Award badges

#### Customer recognition

MCG VIP  
MCG Recommended  
MCG Fresh Profiler

### Image gallery

#### Up to 50 images

Promote your products or services with photos or brand logos.

### Video gallery

#### Up to 25 videos

Embed videos in your profile from YouTube or Vimeo.

### Google map

An optional map centred on your location – visitors can click through to the Google Maps service to get driving directions, etc.

### Links to your website

#### Up to 10 links

Increase your website's traffic and page rank by including links to specific pages on your site.

## ADVERTISING RATE CARD

	BASIC	STANDARD	PREMIUM
Company name	✓	✓	✓
Address	✓	✓	✓
Phone	✓	✓	✓
Website	✓	✓	✓
Google map	✓	✓	✓
Fax / Tollfree / Mobile	✓	✓	✓
Email	✓	✓	✓
Facebook link	×	✓	✓
Logo	×	✓	✓
Exclusive secured ranking	×	×	✓
Animated banner on the advert	×	×	✓
Event promotion	×	×	✓
Home page featured profile	×	×	✓
Business categories	3	5	7
Website hyperlinks	1	5	10
Description text (SEO optimised)	200 words	500 words	1000 words
Images	5	10	50
Videos	×	10	25